

Transformation

Fresh Produce Exporters' Forum



- Transformation is a key focus area of the Fresh Produce Exporters Forum (FPEF), which believes in the effective transformation of the fresh produce export sector. It's vital for the sustainable future of the industry and FPEF.

They drive their transformation agenda through these six initiatives:

- FPEF Graduate Internship Programme
- Training Programmes
- Emerging Exporter Development and Support
- Emerging Farmer Export Market Access Support
- Facilitation of transformation within FPEF member companies
- Industry collaboration through the Fruit Industry Value Chain Round Table (FIVCRT) Transformation Working Group (a key output of this working group is the Fruit SA Transformation Strategy, where the FPEF transformation plan is a key strategic element).



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